

PRESS RELEASE

Contact: Alan Ellman
Ph: 866-892-2187
TheBlueCollarInvestor@gmail.com

FOR IMMEDIATE RELEASE

War Heros Honored For Gift of Independence



Alan Ellman, The Blue Collar Investor, honors hundreds of returning veterans for their gift of independence *with* a gift of independence through his Blue Collar Scholar Competition.

New York City, NY (11th November 2015)

Award winning writer and speaker, Alan Ellman, honors over 200 veterans with an opportunity for financial independence, through education, with the announcement of his First Annual Blue Collar Scholar Competition (BCSC). Purposed with raising public awareness about the ineffable value of our returning war heros, the BCSC invites interesting and academic dialogue within the BCI community, through the avenue of competition, and offers two challenges to the participating public in an entertaining and enjoyable way. Open to all, grand prize donations of his book, "Stock Investing for Students," valued in excess of \$5,000, will be distributed through the channels of the USO, and gifted in the names of each of the two winning competitors.

"Find your own form of discipline to make sure you are watching your stocks and have a game plan for when things go wrong," says Jim Cramer of CNBC. Discipline and position management are core principles of our military, and of the BCI methodology. Such principles also foundation the two challenges presented as part of the Blue Collar Scholar Competition. (1) Predict the value of the S&P 500 by year's end. (2) Detail reasons for your prediction in 5 sentences or less.

"Share with us this opportunity to create financial independence for our brethren..." says Ellman in his two minute video outlining the Blue Collar Scholar Competition. Through education, our veterans have access to resources and opportunities to generate a financially secure future for themselves and their families.

"Education is power," notes Ellman. With the recent instabilities in today's market, such as Greece in early July, China's devaluing of the Yuan in mid-August, and most recently the sell-off of pre-market futures, managing one's position and following a conservative investment model are the basis of sustaining one's success.

Author of six books on stock option investing in 8 years, Ellman's donated title to the USO, "Stock Investing for Students," remains required reading at the University of Maryland.

This annual event will continue to honor our military families, and The Blue Collar Investor welcomes your suggestions for charitable causes worthy of consideration in the coming years. If you wish to submit a recommendation, please contact Alan Ellman at alan@TheBlueCollarInvestor.com

Additional prizes, as well as rules for the competition, are listed on the BCI website.

For more information please visit:

www.TheBlueCollarInvestor.com/first-annual-blue-collar-scholar-competition/

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